



One Stage, Four Shows, Endless Opportunities

OUR 2025 SEASON

www.thestagetheaterco.com



WELCOME MESSAGE

Our theme for 2025 is one stage, four shows, and endless opportunities. In 2025, we have an exciting season planned as we continue to provide variety in style and casting opportunities, while still maintaining the mission of The Stage Theater Co. For those of you who have enjoyed past seasons with us, welcome back! For those who are new to experiencing what our wonderful organization offers our community, we are glad you are here.

It truly takes a community to put together such a great season. The opportunity you or your business has to support the arts into our community is real. Also, we are excited to announce our 2025 Season Ticket Package! Details on all these support options are provided in our brochure.

Board of Directors

Dr. Lacy Baker, Nettleton
Public Schools

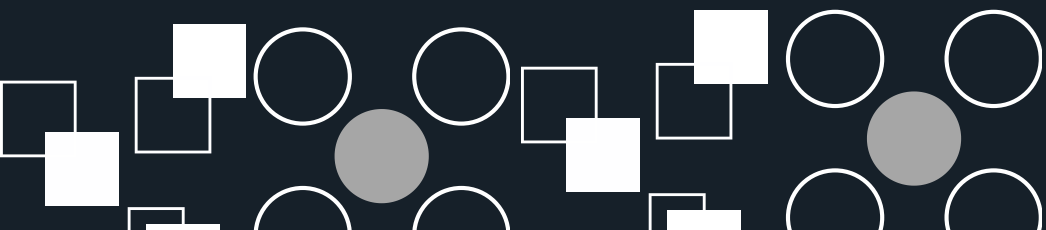
Leah Mae Aldridge-Caubble,
The Washington Ballet Co.

Dr. Shane Smith, DDS

However you engage with us in 2025, our goal is to ensure that your time with us is one that stays with you forever.

With great appreciation,

Abby Kuonen-Broadway
Executive Director
E-mail: thestageoffices@gmail.com





ABOUT US

The Stage Theater Co. started in 2022. We are a 501(c)(3) Non-profit organization based in Jonesboro, AR. We have participation from all of Northeast Arkansas, West Tennessee, and Southern Missouri. We produce theater events throughout the year for children and adults of all ages from our community. Each production is chosen to help us meet our mission.

MISSION

The mission is: "To create opportunities for community participation in enriching theatrical experiences. Our focus is on inclusion and quality in providing an outlet for creative involvement."



Spring 2025

THE 2025



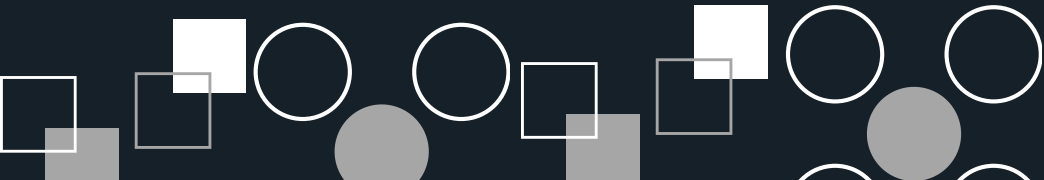
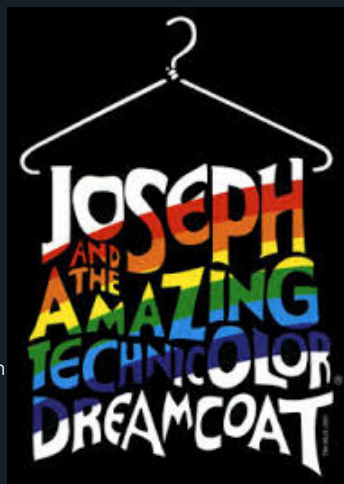
Based on the popular Disney Channel Original Movies, Disney's Descendants: The Musical is a brand-new musical jam-packed with comedy, adventure, Disney characters, and hit songs from the films! Imprisoned on the Isle of the Lost – home of the most infamous villains who ever lived – the teenaged children of Maleficent, the Evil Queen, Jafar, and Cruella De Vil have never ventured off the island... until now. When the four troublemakers are sent to attend prep school alongside the children of beloved Disney heroes, they have a difficult choice to make: should they follow in their parents' wicked footsteps or learn to be good?

Summer 2025

"Sha la la, Joseph, you're doing fine! You and your dreamcoat, ahead of your time!" One of the most enduring shows of all time, Joseph and the Amazing Technicolor Dreamcoat is a reimagining of the Biblical story of Joseph, his father Jacob, eleven brothers and the coat of many colors.

Told entirely through song with the help of a main character Narrator, the musical follows preferred son Joseph. After being sold into slavery by his brothers, he ingratiates himself with Egyptian noble Potiphar, but ends up in jail after refusing the amorous advances of Potiphar's wife. While imprisoned, Joseph discovers his ability to interpret dreams, and he soon finds himself in front of the mighty but troubled, Elvis-inspired, Pharaoh. Joseph's solution to Egypt's famine elevates him to Pharaoh's right-hand man and reunites him with his family.

The magical musical is full of catchy songs in a variety of styles, from a parody of French ballads ("Those Canaan Days"), to country-western ("One More Angel in Heaven") and calypso ("Benjamin Calypso"), along with the unforgettable classics "Any Dream Will Do" and "Close Every Door." Appropriate for all audiences and groups, Joseph is performed hundreds of times a year by schools across North America, the U.K. and around the world.

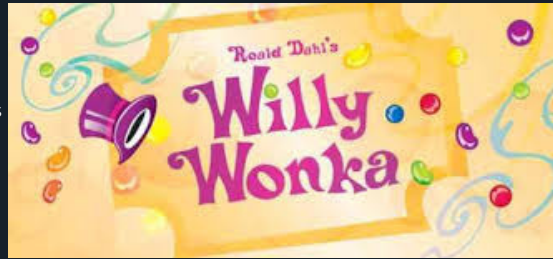


SEASON

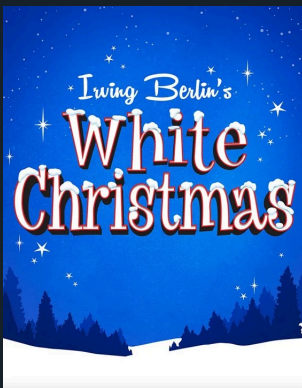
The delicious adventures experienced by Charlie Bucket on his visit to Willy Wonka's mysterious chocolate factory light up the stage in this captivating adaptation of Roald Dahl's fantastical tale. Featuring the enchanting songs from the 1971 film starring Gene Wilder and new songs by Leslie Bricusse (Jekyll & Hyde, Doctor Dolittle) and Anthony Newley, Roald Dahl's Willy Wonka is a scrumdilyumptious musical guaranteed to delight everyone's sweet tooth.

Roald Dahl's Willy Wonka follows enigmatic candy manufacturer, Willy Wonka, as he stages a contest by hiding golden tickets in five of his scrumptious candy bars. Whomever comes up with these tickets will win a free tour of the Wonka factory, as well as a lifetime supply of candy. Four of the five winning children are insufferable brats; the fifth is a likeable young lad named Charlie Bucket, who takes the tour in the company of his equally amiable grandfather. The children must learn to follow Mr. Wonka's rules in the factory... or suffer the consequences.

Fall 2025



Holiday 2025



Veterans Bob Wallace and Phil Davis have a successful song-and-dance act after World War II. With romance in mind, the two follow a duo of beautiful singing sisters en route to their Christmas show at a Vermont lodge, which just happens to be owned by Bob and Phil's former army commander. With a dazzling score featuring well-known standards including "Blue Skies," "I Love A Piano," "How Deep Is the Ocean" and the perennial title song, White Christmas is an uplifting, wholesome musical that will delight audiences of all ages.





2025 BUSINESS SPONSORSHIP

Uplight	Cue light	Houselight	Presenting	
\$100	\$500	\$1,000	\$2,500	Pricing Per Show
★	★	★	★	Advanced Ticket Sales & VIP Invitations to Events
Name Only	Small	Medium	Large	Logo on Show Shirt
Name Only	Small	Medium	Full Page Ad	Logo in Playbill and on Website
	Small	Medium	Large	Logo on Advertising
★	★	★	★ ★	Social Media
			★	Radio/TV Advertising
			★	Billboard Advertising
			★	Preshow Video/Announcements
			★	Lobby Display Option
	2	2	4	Show Tickets to Sponsored Show
		2	3	Sponsored Show Shirts



2025 PERSONAL SPONSORSHIP

Contributor	Supporter	Advocate	The Stage	
\$100	\$250	\$500	\$750	Pricing Per Show
✓	✓	✓	✓	Printed name in Playbill
✓	✓	✓	✓	Advanced Ticket Sales
✓	✓	✓	✓	VIP Invitation to Events
		3	4	Show Tickets to Sponsored Show
		2	2	Sponsored Show Shirts
		✓	✓	Ad in Sponsored Show Playbill
	✓			Footnote in Sponsored Show Playbill



BE PART OF THE

OPPORTUNITY

2025 Season Tickets

BEST



Ensure your families best seats at the best price for all four of the shows in 2025!



CUSTOMIZED

With our season ticket offer, you will receive a passcode that allows you to select your seats at your convenience, and customize them for each show. No picking specific days, or being locked in!



SUPPORT

Subscribers support their nonprofit local theater company!

Season Tickets
go on Sale
September 1st

